

# Mara Jade

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Product #00000000065 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac41fd380443ddfe30bcf60>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



*Design: 00000000065.1 Mara Jade.svg · the version printed on white shirts*

## SEO & Metadata

Printify Title: Mara Jade

URL Slug: mara-jade

Meta Description: Emotional Support Missionary tee — a red badge gift for the missionary who serves with a full heart, on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Missionary badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support missionary shirt · missionary gift idea · mission trip t-shirt · church mission team shirt · missionary farewell gift · missionary homecoming gift · faith based graphic tee · youth group mission trip shirt · gift for pastor or missionary · christian service t-shirt · short term mission team tee · gildan 5000 missionary shirt · leoscorpioleo missionary shirt

## Field 1 — Short Description (Next to the Photo)

They packed one bag, said goodbye to everything familiar, and went where people needed someone to listen.

Mara Jade makes it official: a red Emotional Support Missionary badge for the one who serves with an open heart and a ready ear.

For the missionary who brings comfort to strangers, then still finds time to write home.

Sent to serve. Built to care.

## Field 2 — Long Description (Description Tab)

Mission work is usually described in miles traveled and projects finished, but the real work happens one conversation at a time.

The missionary's quiet superpower isn't the trip — it's becoming the steady, caring presence people didn't know they needed.

Moving forward with faith and a happy spirit is exactly the kind of strength this shirt was made to honor.

### A Badge for the Missionary With a Ready Ear

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and MISSIONARY stamped along the bottom.

It's the shirt that sparks smiles in the airport, at the send-off, and in the team photo — and the one the whole mission team ends up ordering together.

Because those who move forward with faith and a happy spirit find that things work out.

### The Perfect Gift for a Missionary

The moment your missionary hugs the family goodbye at the airport, or walks back through the arrivals gate changed — that's the moment this shirt was made for.

It's right for the young missionary heading out for the first time and the seasoned servant who's spent years caring for others — perfect for a farewell, a homecoming, or a church mission team send-off.

### Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — A badge-style graphic that honors a life of service with a smile, and makes a great matching shirt for a whole mission team.
- **Gift-Ready** — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- **Inclusive Sizing** — Everybody can wear the mission — available S through 5XL.
- **LeoScorpioLeo Design** — Original artwork built on one truth: the people who carry comfort to others deserve a badge of their own.

### Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

### Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

#### Size Chart (Gildan 5000 — inches, garment laid flat)

| Size                                 | S    | M    | L    | XL   | 2XL  | 3XL  | 4XL  | 5XL  |
|--------------------------------------|------|------|------|------|------|------|------|------|
| Width, in                            | 18.0 | 20.0 | 22.0 | 24.0 | 26.0 | 28.0 | 30.0 | 32.0 |
| Length, in                           | 28.0 | 29.0 | 30.0 | 31.0 | 32.0 | 33.0 | 34.0 | 35.0 |
| Sleeve length (from center back), in | 15.1 | 16.5 | 18.0 | 19.5 | 21.0 | 22.4 | 23.7 | 25.0 |
| Size tolerance, in                   | 1.5  | 1.5  | 1.5  | 1.5  | 1.5  | 1.5  | 1.5  | 1.5  |

#### Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

#### GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

#### Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

##### Short — S1 The Scene

“They packed one bag, said goodbye to everything familiar, and went where people needed someone to listen.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the courage to go where people need a listener.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

##### Short — S2 The Reply

“Mara Jade makes it official: a red Emotional Support Missionary badge for the one who serves with an open heart and a ready ear.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for a ministry of presence.

Voice: Seth Godin + Chris Do + Simon Squibb

##### Short — S3 The Buyer

“For the missionary who brings comfort to strangers, then still finds time to write home.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the missionaries who comfort strangers and still write home.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

### Short — S4 The Close

“Sent to serve. Built to care.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — service and care, worn out loud.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

### Long — Part A The Hook

“Mission work is usually described in miles traveled and projects finished, but the real work happens one conversation at a time. The missionary’s quiet superpower isn’t the trip — it’s becoming the steady, caring presence people didn’t know they needed. Moving forward with faith and a happy spirit is exactly the kind of strength this shirt was made to honor.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): honoring the one-conversation-at-a-time work of a mission.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

### Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and MISSIONARY stamped along the bottom. It’s the shirt that sparks smiles in the airport, at the send-off, and in the team photo — and the one the whole mission team ends up ordering together.”

Steak (the fact): badge graphic + MISSIONARY lettering, printed front.

Sizzle (what we sell): a send-off photo smile — and the whole team’s order.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

### Long — Part C Echo

“Because those who move forward with faith and a happy spirit find that things work out.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus (faith and a happy spirit).

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

### Long — Part D Gift

“The moment your missionary hugs the family goodbye at the airport, or walks back through the arrivals gate changed — that’s the moment this shirt was made for. It’s right for the young missionary heading out for the first time and the seasoned servant who’s spent years caring for others — perfect for a farewell, a homecoming, or a church mission team send-off.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): marking the goodbye and the homecoming of someone who served.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

### Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

### **Long — Part F Tee Details**

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

### **Long — Part G Sign-Off**

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb